

WHITTIER BAR ASSOCIATION MONTHLY GENERAL MEETING

April 2015

APRIL MEETING – 1 HOUR GENERAL MCLE CREDIT

ATTORNEY MARKETING ON THE INTERNET

Speaker: Thompson Reuters

This presentation will cover trends, best practices and tools for marketing on the internet. Topics will include, but are not limited to the following: trends in online marketing; understanding attorney searches online; video, blogs & social media; and working with a legal marketing specialist.

When: **Monday, April 27, 2015**
6:00 p.m. to 6:30 p.m. – No host cocktails**
6:30 p.m. to 7:00 p.m. – Dinner
7:00 p.m. to 8:00 p.m. – MCLE

Where: The Rusty Monk
6749 Greenleaf Ave.
Whittier, CA 90601

Cost: Members \$40
Non-Members \$55
Judges \$20

RSVP to: Roxanne Hernandez **by Noon Friday, April 24, 2015**
(562)945-4911
roxanne@sailerlawfirm.net

Please note: If you RSVP and do not end up attending, and we cannot cancel your meal in a timely manner, you will be invoiced for it. Thank you in advance for your consideration. In addition, please RSVP with any dietary restrictions.